# PUBLICITY MATERIAL ORDER FORM

#### **A - PUBLICITY IN THE OFFICIAL CATALOG**

Position	Format	Price in €	Total €
Outside back cover *	A4 (21 x 29,7cm)	1 500	=€
Inside back cover *	A4 (21 x 29,7 cm)	1 250	=€
Inside front cover *	A4 (21 x 29,7 cm)	1 250	=€
Full page 4-colour *	A4 (21 x 29,7 cm)	1 000	=€
<sup>1</sup> / <sub>2</sub> page 4-colour	A5 (10,5 x 14,8 cm)	700	=€
		Total A	=€

#### CATALOG SPECIFICATIONS

- Format : A4 (21 x 29,7 cm)
- Diffusion : 5.000 copies,
- Length: nearly 60 pages
- Publication date: 3 May 2023

**Distribution method :** Distribution method: Kit given to exhibitors, participants at the summit, partners and visitors to the Fair. Free distribution of electronic and paper versions to companies, institutions and influencers after the Fair

#### **B - INCLUSION OF LOGO AND BRAND IMAGE**

Inclusion of logo and brand image	Price in €	Total €	
Banner on website home page	900	=€	
Logo on the conference programme	600	=€	
	Total B	=€	

#### **C - INDOOR DISPLAY**

Indoor Display	Price in €	Total €
Banner (2 x 1 m) suspended over the main aisles	1000	=€
Banner (2 x 1 m) at the entrance to the conference room	1200	=€
	Total C	=€

Total publicity material	(A+B+C)	Total €
	Total	=€

## **PAYMENT CONDITIONS (\*)**

Obligatory 50% deposit to be included with exhibitors' application, the balance to be paid at the latest by 17 April 2023 An application will only be confirmed if accompanied by the 50% deposit

Payments must be made only to the organiser "RACTES" (Réseau des Acteurs des Collectivités territoriales pour l'économie sociale et solidaire du Sénégal<sup>1</sup>), by transfer to the following bank account whose IBAN is given below:

#### ACCOUNT HOLDER: RESEAU DES ACTEURS DES COLLECTIVITES TERRITORIALES POUR L'ECONOMIE SOCIALE ET SOLIDAIRE DU SENEGAL

IBAN/SN08SN0120121203620572300132

BANK	BANK CODE	BRANCH CODE	ACCOUNT NUMBER	SECURITY KEY	SWIFT CODE
<b>CBAO CLAIR DE LUNE</b>	SN012	01212	036205723001	32	CBAOSNDA

NB: Please attach proof of payment to this application

(<sup>1</sup>Network of Senegal Local Authority Stakeholders for the Social and Solidarity Economy)

Bookings made after Monday 3 April 2023 will only be confirmed if accompanied by payment of 100% of the order total.

In the undersigned (surname and first name):	Date, stamp and authorised signature of the exhibitor preceded	
Job title:	by the handwritten phrase	
Acting on behalf of (organisation):	"Good for approval"	
Tel.:	At (town)	
Mobile:		
Email:		
declare that I wish to order a stand coveringm <sup>2</sup> at the 6 <sup>th</sup> edition of the Global Social and Solidarity Economy Forum, GSEF DAKAR 2023, in accordance with the characteristics and the conditions of sale and payment defined in the rules and regulations, and I undertake to adhere without reservation to the provisions of the said rules and regulations, which I acknowledge I have read, as well as to the provisions relating to respect for safety and security measures during the Fair. I also undertake to complete, in all sincerity, the evaluation questionnaire which will be given to me at the end of the Fair by the organisers.	Date//	
Application to be returned to RACTES before Monday 17 April 2023		
By email:		
Address: Ker FAFS, Cité Bakary II, Sacré-cœur 3, VDN -Dakar		

### **YOUR CONTACTS**









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